

The Journey to a \$100,000 Begins With a Single Sentence  
Start Here Worksheet

List or freewrite goals you have for your education and why. How do your desires intersect with helping the world? (3-5 minutes)

Now, look over your brainstorming above. Circle the one that speaks the most to you.

“Briefly describe your goal—how will you change the world?” (2-3 minutes)

Once you have done this, later type the words into a Microsoft Word document, highlight the words, go to REVIEW, and click on WORD COUNT. Here you can see word count, but for this scholarship, most importantly, you can see “character count.” (This description needs to be under 50 characters, so if your “headline” isn’t, then “sculpt” to 50 characters or less)

Sculpt below to 50 characters:

Now, using your headline, list or freewrite on your goal, including more details.

Using the freewriting above, pair down your description to 350 characters:  
"elaborate on your goal with more details using 350 characters or less."

You may not know it, but you have just started the process of seeking a \$100,000 scholarship.

If you are between the ages of 18-24 by November 30, 2018, you can use the above brainstorming to enter the \$100,000 Dr. Pepper Tuition Giveaway.

I will give you further clues in the presentation to make your entry stand out.

Program Details: <https://www.drpeppertuition.com/program-details>

Video Guidelines: <https://www.drpeppertuition.com/faq> (video uploaded by October 17, 2018)

Official Rules: [https://www.drpeppertuition.com/official\\_rules.pdf](https://www.drpeppertuition.com/official_rules.pdf)

Find videos that won in the past by googling dr pepper tuition giveaway winning videos.

You will need a Facebook profile to enter the Dr. Pepper Tuition giveaway. Whatever photo you have for your profile photo will be used in the Dr. Pepper post, so make sure your profile photo has something to do with your goal.

Find previous winners who won the Dr. Pepper Tuition Giveaway by googling dr pepper tuition giveaway winner stories.

Google dr pepper tuition giveaway winner stories Tennessee to find Tennessee students who have won.